



2017 Rogers Christmas Parade Friday, Dec. 1, 2017

Theme: "A Hollywood Christmas" Start Time: 7:00PM

Application deadline: November 17, 2017

Volunteer & Parade Team Leader Meeting: November 28, 2017, at 5:30pm at Rogers Community Room located at City Hall 301 W. Chestnut St. Rogers, AR.

Application Process: entry Fee: \$25.00

Read and agree to Parade Guidelines and the Hold Harmless Agreement by signing this application. Complete the following information, and submit signed application with check by November 17th. Application fees are non-refundable. Parade entries are limited – **Get your application in early.**

Inclement weather date: Friday, December 8, 2017

Check should be made payable to:
Main Street Rogers, Inc.
301 W. Chestnut Street
Rogers, AR 72756

PARADE FLOAT DÉCOR SUGGESTIONS



PARADE ENTRY GUIDELINES

2017 Rogers Christmas Parade Friday, December 1, 2017

Theme: "A Hollywood Christmas" Start Time: 7:00PM

Please read the following parade guidelines prior to submitting your application and payment. Signature on the application indicates and all participants in the parade entry understand and agree to the following guidelines.

1. The parade entry fee is \$25. All bands are free. Entry must be submitted with a completed and signed Parade Application by November 17th to Main Street Rogers; Application fee is non-refundable.
2. No entry will be allowed in the parade line-up without the completed application.
3. **Float/entry must adhere to the application description, be entertaining to all ages, decorated in festive and fun holiday style in keeping with the parade theme. Business/corporate vehicles without holiday themed decorations will not be allowed.**
4. Parade units must select one person to be their Parade Team Leader. The Parade Team Leader will be the primary contact person for the parade unit before, during and after the parade and should be the only person contacting Main Street Rogers with questions to communicate back to the parade team. Parade leaders must attend a participants meeting held *November 28, 2017, at 5:30pm at Rogers City Hall Community Room.*
5. Parade team Leader should provide clear and specific arrangements for drop off and pick up before and after the parade.
6. Parade entries will be judged with the following criteria:
2 categories:

A. Float

B. Non-float (Marching/Walking groups, cars and bands)

Judges will also be looking for adherence to the theme; creativity; innovative use of materials; craftsmanship. All judging will occur during the parade itself. Judges will be selected/ solicited by Main Street Rogers and are volunteers. All judges' decisions will be made independent of outside influence and are deemed final. Decisions will be posted on the Main Street Rogers website and distributed to social media when available.

7. Due to overhead electrical wires and obstructions on the parade route, floats and entries cannot exceed the 14ft. height limit from ground to top of float.
8. Drivers of floats or vehicles: must be over the age of 18, must be fully insured to drive the parade vehicle, and must provide a copy of current driver's license and proof of insurance to Main Street Rogers.
9. Signs designating the name of the group should be placed on both sides of each float or in front of each walking group.
10. Candy, toys and trinkets are allowed to be handed out; not thrown. Items must be listed on application for approval.
11. All children under the age of 18 must be supervised by an adult.
12. Children under 5 years old, not directly accompanied at all times by a parent or guardian, will not be allowed to participate in the parade.
13. Only the official parade Santa Claus will be allowed in the parade. No other live Santa Claus characters will be allowed to participate in the event.
14. All animals must be leashed and/or harnessed, under close supervision at all times and must be cleaned up after immediately throughout the parade route. **CLEAN UP IS THE RESPONSIBILITY OF THE ENTRANT.**
15. Distribution of pamphlets, newsletters, and other documentation is not allowed during the parade, on the parade route or the parade assembly area.

APPLICATION
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Parade Team : _____

Team Leader : _____

Address : _____

Phone Number : _____

Email Address : _____

Category :

Float Band Walking Group Single Car

Please provide details about your float: _____

Please provide the total length of your float including truck & trailer : _____

How many walkers will be accompanying your float? _____

Will your float be playing music? _____

HOLD HARMLESS AGREEMENT (required)

In exchange for the opportunity to participate in the parade, the undersigned and all participants of this entry agree to follow all guidelines and Instructions given by Main Street Rogers, Inc. staff, parade officials, marshals, and police. Obey all laws for proper operation of a motor vehicle. Entrant and all participants agree to indemnify and hold harmless Main Street Rogers, Inc. and related entities, all agents, employees and volunteers of said organizations, from any claim or expense of whatever kind or nature arising from activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Arkansas. Forms to turn for the completion of this application:

- Completed Application
- Driver's License(s) – driver who will drive vehicle in parade
- Insurance of vehicle(s) in parade

Signature: _____

Questions? Call (479) 936-5487 Email: sbarnes@rogersar.gov

PLEASE KEEP A COPY OF THIS COMPLETED APPLICATION FOR YOUR RECORDS

Check & application should be mailed to: Main Street Rogers 301 W. Chestnut St. Rogers AR 72756